



## Franklin Street Partners Online Privacy Policy

Last modified: July 22, 2019

### Introduction

Franklin Street Partners ("**Franklin Street Partners**" or "**We**") respects your privacy and we are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the franklinstreetpartners.com (our "**Website**"), as well as our practices for collecting, using, maintaining, protecting, and disclosing that information.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

If you are a client, we will use and share information about you in accordance with our [Privacy Notice](#). To limit our use of your information, call **919-489-2600**.

### Third-Party Use of Cookies and Other Tracking Technologies and Automatic Collection Technologies

Google collects IP addresses from our website visitors whenever a hit to its system is encountered (think each time a page finishes loading). That means every Google Analytics hit is attached to an IP address. Google Analytics is used to monitor user habits, and data is collected to create reports. However, our website only uses cookies to track cumulative data for Google Analytics. Google Analytics truncates this data and does not pass on individual information. Google Analytics provides data on an aggregate level, such as how many people visited the site from a specific geographic area.

## Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. Information you provide to us on the Website and associated mobile applications is stored on our secure servers behind firewalls. All data transmitted on our Website is encrypted using TLS/SSL technology.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to the Client Portal, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

## Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you and for periodically visiting our Website and this privacy policy to check for any changes.

## Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

**Franklin Street Partners**  
**1450 Raleigh Road, Ste. 300**  
**Chapel Hill, NC 27517**  
**919-489-2600**

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Franklin Street Trust Company is a non-depository trust company chartered by the State of North Carolina and regulated by the North Carolina Office of the Commissioner of Banks. Neither

Franklin Street Advisors, Inc., nor Franklin Street Trust Company is FDIC-insured, but both are wholly-owned, indirect subsidiaries of Fifth Third Bank, National Association and Fifth Third Bancorp. Franklin Street Partners is a dba for Franklin Street Advisors, Inc., and Franklin Street Trust Company, which includes references to our former parent entity, Franklin Street Partners, Inc.

Investment Products Are: Not A Deposit | Not FDIC Insured | Not Insured By Any Federal Government Agency | Not Bank Guaranteed | May Lose Value